

PRESS RELEASE

For Immediate Release

myestatemanager.com
a free resource for family estate administration & planning

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InKnowVision Signs as MyEstateManager.com Sales Channel

Leader in wealth strategy planning leverages connections in financial sector for MyEstateManager.com

DENVER, CO—August 11, 2009—Utilizing their years of relationships with Certified Public Accountants (CPAs), estate financial planners and insurance professionals throughout the country, InKnowVision recently partnered with MyEstateManager.com (MEM) to introduce their clients to the new website's features and benefits. MyEstateManager.com's Service Partner Network, a directory of trusted, vetted professionals, is comprised of 20 industries that play a role in estate planning and administration, including the financial planning and estate attorney sectors.

"We provide professional wealth advisors with the advanced technical and interpersonal tools they need to attract and work successfully with high net worth clients," said Kim Hamilton, CMO of InKnowVision. "Membership in MyEstateManager.com's Service Partner Network, which offers a wide variety of benefits to industry professionals, supplies InKnowVision clients with an Internet marketing platform that they can use to establish distinctive messaging, generate leads and nurture relationships."

MyEstateManager.com, launched summer 2009, provides an easy-to-use roadmap that guides families through the often archaic and protracted process of estate administration. A structured roadmap helps them to better understand and manage the laundry list of complex tasks along the way. For each step, families can get help from a trusted network of Service Partners across the country. "InKnowVision's client base of attorneys, CPAs and financial planners are just the kind of professionals we accept in our Service Partner Network," said Hank Carabelli, Co-Founder of MyEstateManager, LLC. "InKnowVision's clients have a reputation for providing customers with the highest quality of service. MyEstateManager's Private Label opportunity can help them take that to the next level."

MyEstateManager's Charter Service Partner Network is launching initially in Colorado and Florida, with additional professionals throughout the country signing on continuously thereafter. Potential Service Partners can share the vision at <http://www.myestatemanager.com/#spn|enroll>.

About InKnowVision

InKnowVision LLC is a national consulting and marketing firm that develops and designs management and preservation strategies for individuals and families of exceptional wealth. InKnowVision designers work with specialized attorneys, CPAs, financial planners and insurance professionals throughout the country to ensure that each solution is properly implemented in each unique situation. Having an unbiased, team approach to solving the client's estate and income tax problems creates extraordinary results. Our proprietary software allows professionals to integrate multiple strategies with varying assumptions so that we can optimize the desired results for the advisor's client. Our client is the sole proprietor, entrepreneur, small boutique firm that

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specializes in estate and income tax planning for a variety of clients. We also collaborate with firms that specialize solely in this area and outsource all the “heavy lifting” so that they can continue to do what they do best.

About MyEstateManager

MyEstateManager, LLC, was founded in 2009 to offer peace of mind during one of life's most traumatic transitions—managing an estate when someone dies. MyEstateManager.com is a comprehensive, one-stop site that provides families with a full roadmap to better navigate the complexities of estate administration—with education, critically-needed information and resources, an easy-to-use timeline and checklist, and the ability to get help from experts and other members in similar situations. For each step of the process, the site enables families to obtain assistance from a trusted network of service partners across the country who have been thoroughly and objectively reviewed by an independent third party; therefore saving families time, money and grief. For those businesses interested in offering to their clients the rich content and tools that MyEstateManager.com provides in a non-competitive, self-branded environment, the company also offers a Private Label program. Visit the site at <http://www.myestatemanager.com>. MyEstateManager.com's pressroom is located at <http://www.myestatemanager.com/pressroom/index.php>.

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