

PRESS RELEASE

For Immediate Release

myestatemanager.com
a free resource for family estate administration & planning

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Schlanger and Associates Becomes Charter Service Partner on MyEstateManager.com

Estate, Tax and Retirement planning company expands their customer reach.

DENVER, CO—August 24, 2009—Castle Rock-based Schlanger and Associates recently came on board as a Charter Service Partner in the MyEstateManager.com (MEM) Service Partner Network. Headed up by Bill Schlanger, who has over 30 years in the financial, estate and tax planning sector, the company is focusing on broadening its customer base and has signed on with MyEstateManager.com to help them reach a wider audience. MyEstateManager.com's Service Partner Network, a directory of trusted, vetted professionals, is comprised of 20 industries that play a role in estate planning and administration, including the tax and retirement planning arena.

MyEstateManager.com, launched summer 2009, guides families through the often archaic and protracted process of estate administration. A step-by-step structured roadmap helps them to better understand and manage the laundry list of complex tasks along the way. For each step, families can depend upon MEM's trusted network of Service Partners across the country. "The website has many tools for users that simplify a process that can be stressful and traumatic," said Hank Carabelli, Co-Founder of MyEstateManager. "But, it's also part of our mission to bring on highly qualified Service Partners that our members can trust to help them through the process."

With a roster of clients that spans a variety of financial situations, industries and personal wealth, Schlanger and Associates has the experience and expertise to provide advice and guidance on estate and succession planning. "After taking a tour of the site, we realized the wealth of information, education and functionality it offers to users, said Bill Schlanger, CEO of Schlanger and Associates. "We knew we would be a good fit in their Service Partner Network, because we have the ability to help people make smart financial decisions now that will save their families trauma and grief later."

MyEstateManager's Charter Service Partner Network is launching initially in Colorado and Florida, with additional professionals throughout the country signing on continuously thereafter. Potential Service Partners can share the vision at <http://www.myestatemanager.com/#spn|enroll>.

About Schlanger and Associates

Schlanger and Associates, founded in 2004, serves the Castle Rock and South Denver metro areas. With an acute awareness of the issues that surround our clients, we can develop highly customized and personalized estate, financial and retirement plans. Using our 9-step process, Schlanger and Associates can ensure continued financial success. We are committed to providing them our clients with the highest level of service and professionalism.

About MyEstateManager

MyEstateManager, LLC, was founded in 2009 to offer peace of mind during one of life's most traumatic transitions—managing an estate when someone dies. MyEstateManager.com is a comprehensive, one-stop site that provides families with a full roadmap to better navigate the complexities of estate administration—with education, critically-needed information and resources, an easy-to-use timeline and checklist, and the ability to get help from experts and other

Unique. Innovative. Exclusive.

www.myestatemanager.com

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members in similar situations. For each step of the process, the site enables families to obtain assistance from a trusted network of service partners across the country who have been thoroughly and objectively reviewed by an independent third party; therefore saving families time, money and grief. For those businesses interested in offering to their clients the rich content and tools that MyEstateManager.com provides in a non-competitive, self-branded environment, the company also offers a Private Label program. Visit the site at <http://www.myestatemanager.com>. MyEstateManager.com's pressroom is located at <http://www.myestatemanager.com/pressroom/index.php>.

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