

The Donor Motivation Program™

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For planned giving/development officers and nonprofit organizations, Family Wealth Consultants is a qualified and charitable-minded catalyst for motivating individual donors to meet community needs while achieving their charitable goals.

The Donor Motivation Program™ is a series of presentation services to educate and inform potential donors to view their wealth as a conduit for leaving a legacy based on ‘fingerprints’ of their life values. Family Wealth Consultant’s donor motivation team speaks with authority on the impact of philanthropy using insightful examples based on the knowledge and experiences of well-known authors, industrialist and wealthy families from America’s past.

Using layman’s language and illustrated concepts, donors can easily understand how taxes paid under the U.S. Tax Code can be redirected as voluntary social capital instead of as involuntary taxes, and how supporting charity during one’s lifetime leaves not only a legacy, but wealth to future generations.



How it Works

The Donor Motivation Program™ is a 12-month working agreement customized for your nonprofit organization.

The engagement includes...

- The Successful Seminar System™*
- Up to four Donor Motivation presentations
- Donor Information Kit for each attendee
- Solid performance, 100% guaranteed

The Successful Seminar System™ is a proven method for the planning, execution and follow-up of a successful donor motivation seminar. Every step of the process and the tools to make it happen are provided in a single comprehensive DMP Binder that includes printable Invitation, Reminder Postcards (2), Evaluation and Interest Card samples and templates for all printed material on CD. The system is designed for maximum results with minimal effort from your staff. The typical program includes four Donor Motivation Presentations scheduled throughout the program year. Presentations are hosted by the nonprofit organization and presented by Family Wealth Consultants. A highly effective multi-media presentation, the program is fast moving, visually stimulating, and filled with real life examples explained in layman’s language with minimal financial jargon.

At Family Wealth Consultants we help America’s finest charities secure their financial future by systematically growing endowments through a proactive planned giving program. The Donor Motivation Program™ introduces donors to the benefits of including charity in their planning through planned giving and motivates them to take action. This program has been utilized by nonprofits across the United States for over thirteen years with impressive results.

For a complimentary Planned Giving Tool Assessment, please

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